



buildingkonections

Sustainable Travel with **Konectbus** & **Norwich Park & Ride**

Your ideal **sustainable**
travel partner



Travel is a core part of any business,

whether it be for face-to-face meetings, bringing employees to work or helping to build relationships between your clients and partners.

At **Konectbus**, we've been connecting communities for over 22 years and during this time have worked with many local businesses to help them create and develop their sustainable business travel plans.

Whether you're looking for ways to internally promote sustainable travel, reduce your carbon footprint or simply save money on business travel expenses, we can support you in doing just that!

We run buses, 7 days a week* across Norwich City and many towns and villages covering South Norfolk, Breckland and Broadland to larger towns Dereham, Wymondham, Watton, Thetford and Wroxham.

Our **Park and Ride** service offers the convenience of four out of town car parks with frequent direct bus services linking dedicated bus lanes that allow congestion-free journeys into the heart of the city.

konectbus

park&ride
NORWICH

Let us help your business to:

- ▶ Find alternative ways to bring employees, clients, and partners to your business.
- ▶ Rethink how to travel by helping to reduce Co2 and traffic congestion whilst potentially making a better use of travel time.
- ▶ Reduce the need for company vehicles by encouraging and directing employees to consider using the bus and other sustainable methods.



1 full bus
can take



75 cars off
the road...

...reducing pollution and
congestion

SPROWSTON P&R

NORWICH

taking this journey would
save

945g of CO2

compared to driving...

That's the same
as making

400

cups of tea!

We can also work with you to:

- ▶ Help your business meet its climate change strategy.
- ▶ Promote flexible travel options to attract employees who may become car free.
- ▶ Potentially re-route services to connect with your business.



What is the benefit for your business to encourage car free travel?

- ▶ Reduced pressure on car parking.
- ▶ Allows employees, visitors and customers who don't drive to get to your businesses easily - 20% of all UK households don't have a car.
- ▶ Reduced traffic congestion in the local area, so even employees who drive can get to work quicker.
- ▶ Reduce your need for pool cars.
- ▶ Improved reputation for sustainability amongst stakeholders and the local community.
- ▶ Corporate social responsibility (CSR) activities, such as encouraging sustainable travel, can have many benefits, from helping you win awards to improving staff morale.

What are the benefits for your employees to travel by bus?

- ▶ Can make better use of their time when they are not having to drive.
- ▶ Don't have to struggle to park around their place of work.
- ▶ Arrive less stressed having avoided driving through heavy traffic.
- ▶ No expenditure on fuel, parking, or car maintenance.
- ▶ Reduced fares on bus travel.
- ▶ No worries about parking fines or being caught by speed cameras.

Exclusive offers for your business

NEW EMPLOYEE TRAVEL SAVER SCHEME

To help encourage sustainable travel amongst your employees, we're offering **4 weeks FREE bus travel** for any new employee who joins your company on a permanent contract.

Find out more about this offer on our website.

konectbus.co.uk/anywhere

Club konections

Receive **10% off** an annual ticket with Norwich Park and Ride.

Join Club Konections and share **discounted travel** with your employees.

Find out more about this offer on our website.

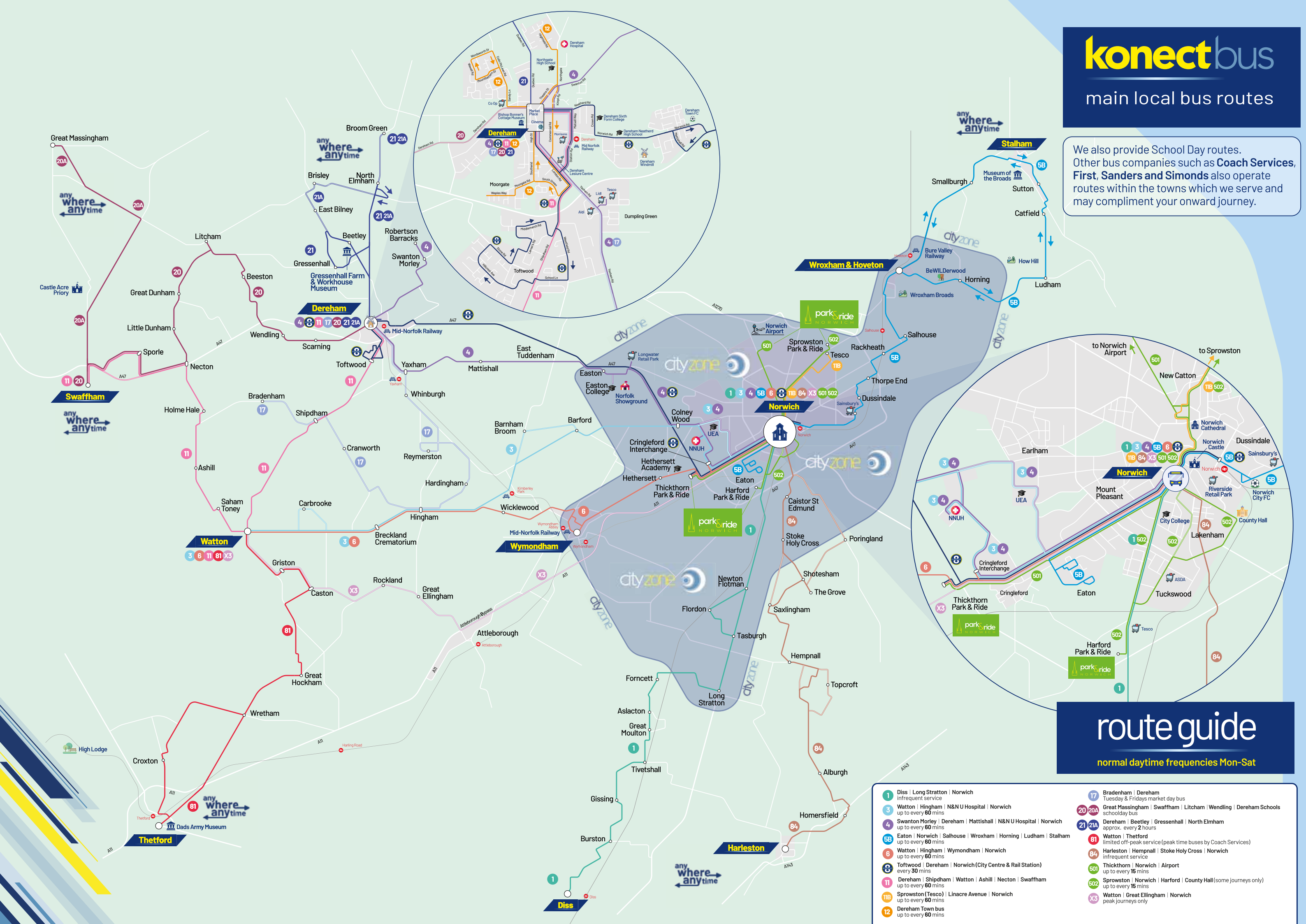
konectbus.co.uk/clubkonections



kone**ct**bus

main local bus routes

We also provide School Day routes. Other bus companies such as **Coach Services**, **First**, **Sanders and Simonds** also operate routes within the towns which we serve and may compliment your onward journey.



route guide

normal daytime frequencies Mon-Sat

- 1 Diss | Long Stratton | Norwich infrequent service
- 3 Watton | Hingham | N&N U Hospital | Norwich up to every 60 mins
- 4 Swanton Morley | Dereham | Mattishall | N&N U Hospital | Norwich up to every 60 mins
- 5B Eaton | Norwich | Salhouse | Wroxham | Horning | Ludham | Stalham up to every 60 mins
- 6 Watton | Hingham | Wymondham | Norwich up to every 60 mins
- 8 Toftwood | Dereham | Norwich (City Centre & Rail Station) every 30 mins
- 11 Dereham | Shipdham | Watton | Ashill | Necton | Swaffham up to every 60 mins
- 11B Sprowston (Tesco) | Linacre Avenue | Norwich up to every 60 mins
- 12 Dereham Town bus up to every 60 mins
- 17 Bradenham | Dereham Tuesday & Fridays market day bus
- 20 20A Great Massingham | Swaffham | Litcham | Wending | Dereham Schools schoolday bus
- 21 21A Dereham | Beetley | Gressenhall | North Elmham approx. every 2 hours
- 81 Watton | Thetford limited off-peak service (peak time buses by Coach Services)
- 84 Harleston | Hempnall | Stoke Holy Cross | Norwich infrequent service
- 501 Thickthorn | Norwich | Airport up to every 15 mins
- 502 Sprowston | Norwich | Harford | County Hall (some journeys only) up to every 15 mins
- X3 Watton | Great Ellingham | Norwich peak journeys only

Fabulous, flexible ticket options

However, your employees choose to travel, we offer a vast range of tickets to match their needs.

Flexible ticket bundles for shared homeworking, great savings on longer term ticket options and touch free ways to pay with contactless, capped fares and mobile tickets options.



Our **Anywhere, Anytime** commuter tickets allow travel **Anywhere** on our buses right across our Konectbus and Norwich Park and Ride network.

Valid from the date, you activate your first ticket, Anywhere, Anytime offers you greater flexibility. Commute, browse the shops, or catch up with family and friends. **Only available to buy on our new app.**

konectbus.co.uk/anywhereanytime



An affordable and convenient way to commute into Norwich. Ideal for those who live within the city suburbs.

konectbus.co.uk/cityzone

Travel direct from Toftwood/ Dereham to Norwich City Centre, then onto the Rail Station. Perfect for those who need to make train connections to London and across East Anglia.

konectbus.co.uk/straight8



Great connections from Watton to Norwich including Wymondham, Norfolk and Norwich Hospital and the UEA (on some journeys)



Make the road back to work easier with **Norwich Park and Ride** and arrive in the city, less stressed than commuting by car.

Running up to every 15 minutes from Norwich Airport, Thickthorn (route 501) and Harford and Sprowston (route 502) enjoy a faster, reliable and more sustainable route into the city by car. Easily accessible for all main roads into Norwich and it's FREE to park. Choose from a range of flexible commuter tickets, then sit back and enjoy a little "me" time on the way to work.

konectbus.co.uk/norwich-park-ride

For easy touch free travel – Tap, Tap, Go



Tap into the city, Tap out as you head home. Perfect for those who commute into the city all week or on several consecutive days a week. No need to wait for a paper ticket or change.

konectbus.co.uk/tap-tap-go

The **NEW** Konectbus App

A faster, secure and easier way to travel by bus



Download on
iOS and Android
devices now!





NORWICH TOGETHER

At **The Norwich Together Alliance**, we don't believe that feeling lonely should define you. Or that you should have to fight it alone.

That's why we've brought together many local businesses and organisations who have developed their own projects to tackle urgent problem of loneliness in Norwich. Making it easier for them to reach out to anyone who may need their help.

So, if you're looking for ways your business can get involved and help to tackle loneliness in the community, why not get in touch and we'll take it on together.

Contact Tracey Drake, Local Development Lead on 07843336487 or email tracey.drake@bitc.org.uk

**LONELY ISN'T SOMETHING YOU ARE.
IT'S SOMETHING YOU FEEL.**

**NORWICH
TOGETHER**



ChattyBus

Chatty Bus Norwich began when volunteers "Chatty Bus Champions" from local business and organisations within the Norwich Together Alliance boarded our buses on a spring day in Norwich in 2020. Their aim to encourage conversations amongst our passengers and help to tackle loneliness and reduce social isolation across Norfolk.

The following week, the Government announced a national lockdown, people were told to keep their distance, wear a mask, and only travel for essential journeys.

Social isolation and loneliness became even more pertinent during this time but throughout the pandemic, we continued to keep communities connected running our bus services for key workers and the businesses of the Norwich Together Alliance, continued to work hard to deliver many ways to keep people connected.

We've connected with Age UK Befriending Scheme to launch Virtual Chatty Bus, hosted Meet for a Mardle on Norfolk Day and Let's Talk Norwich outside the Forum to collectively bring our Chatty Bus and services of the Norwich Together Alliance members to the attention of our local community... BUT this journey has not stopped, in fact it is continuing to grow, and we encourage your business to come on board and keep things moving.

Commute to work safely

Keeping you and your employees safe as you travel

We recommend:

- ▶ Wash and sanitise your hands. All our buses are fitted with hand sanitiser units for you to use before and after you travel.
- ▶ Sit by an open window and let in the breeze to help the fresh air circulate.
- ▶ Pay by contactless, on the Konectbus app or buy tickets online.
- ▶ Keep a safe distance from other passengers, where possible.

#CleanerSaferBuses



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Whether you're looking for ways to internally promote sustainable travel, reduce your carbon footprint or simply save money on business travel expenses, we can support you in doing just that!

Get in touch for a chat with one of our colleagues.

Email feedback@konectbus.co.uk to book an appointment.

konectbus

